

Invitation for AAL solution providers - Exhibition space at the AAL event SMARTER LIVES 2018

The AAL forum SMARTER LIVES 2018 will take place on 20th of February 2018 at the University of Innsbruck – Faculty of Management (SOWI Campus,). The event has been organised since 2015 in the course of the various research and development activities within the field of “Active and Assisted Living” of the University of Innsbruck, Department of Strategic Management, Marketing and Tourism.

Since summer 2017, the long-term experience of University of Innsbruck in the field “Active and Assisted Living” is bundled in the AAL Competence Network (www.aal-competence.com), which also organises SMARTER LIVES 2018 and warmly invites you to participate as an exhibitor in this event.

SMARTER LIVES provides you the possibility to represent yourself (products, services and systems) and get access to:

- New business partners from different backgrounds
- potential customers
- Decision leaders from social organisations and care institutions
- Contact persons of the AAL Competence Network
- Opinion leader and scientists from the field of AAL

For technologically orientated companies

Secure your position within the market of innovations and future technologies by presenting your products and services to innovative users and scientists. Get into contact with new partners to support your research and development projects and to make use of the access to the members of the AAL competence Network and their national and international contacts.

For solution providers and suppliers

Place your ideas and developments at the event to identify promising business opportunities and to initiate collaborations with sector specific companies and research institutions. The focus is on the topics ICT, health, Home Care, security, privacy, accommodation, work and social environment for elderly.

Please inform yourself on the following page about the offered service packages and the conditions for providers.

REGISTRATION

To register as an exhibitor, please use the following paper form. Please send the filled and signed document via E-Mail and/or mail to:

E-Mail:

Smarter-lives@uibk.ac.at

Address:

University of Innsbruck
Department of Strategic Management, Marketing & Tourism
SMARTER LIVES
Universitätsstrasse 15
A-6020 Innsbruck

Offers for exhibitors

Booth prices for the SMARTER LIVES 2018 exhibition area (AAL-fair)	
▶ Area A (4 sq. m. exhibition area)	€ 350,-
▶ Area B (6 sq. m. exhibition area)	€ 450,-
Both area-prices include the following services	
Included service	Scope of service
Free Elevator Pitch *for non-exhibitors €150,-	<ul style="list-style-type: none"> ▶ Presentation template including instruction ▶ 2 minutes presentation after the keynote speech of the event including introduction and support by the moderator
Technical and spatial infrastructure	<ul style="list-style-type: none"> ▶ Presentation area at the venue ▶ 4 sq. m. / 6 sq. m. exhibition area including table ▶ Internet and electricity
Marketing	<ul style="list-style-type: none"> ▶ Placement on the event website www.smarter-lives.at: Logo and short text including link to your website ▶ Placement in the newsletters of the University of Innsbruck

Special offers for solution providers / exhibitors

The following services – except Elevator Pitch – are not included in the booth price for exhibitors and can be ordered by solution providers /exhibitors with the following paper form.	
Supplement to the SMARTER LIVES 2018 conference binder (max. 1 folder / brochure):	€ 100,-
Placement of a roll-up in the event area	€ 150,-
Elevator Pitch *the Elevator Pitch is free of charge for exhibitors	€ 150,-
Diverse packages for sponsoring	On request

Registration form SMARTER LIVES 2018 in Innsbruck

Organisation (1/2)

Organisation

Street

Postal code, City

Country

Contact person (Name, E-Mail and Telephone)

Billing address (in case of difference to the organisation's address)

Requested offers (2/2)

Please indicate on the following form, which services you would like to order.

Exhibition area at AAL-fair

- | | | |
|--------------------------|------------------|---------|
| <input type="checkbox"/> | Area A (2 x 2 m) | € 350,- |
| <input type="checkbox"/> | Area B (3 x 2 m) | € 450,- |

Special offers:

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Supplement to the SMARTER LIVES 2018 conference binder | € 100,- |
| <input type="checkbox"/> | Placement of a roll-up in the event area | € 150,- |
| <input type="checkbox"/> | Elevator – Pitch * | € 150,- |

*When booking an exhibition area, participation in the Elevator-Pitch is included.

Herewith we declare to have read the service conditions and to irrevocably and exclusively accept the service conditions.

.....
Location / date

.....
Signature exhibitor

Service conditions

With the registration to the event SMARTER LIVES 2018, the solution provider/exhibitor lawfully accepts the following provider-agreement in all points.

Preconditions for registering

In case of an online registration, the registration-form has to be filled-in completely and the listed conditions have to be accepted by activating the checkbox "I accept the provider agreement". With the online registration, the exhibitor is obliged to meet the several aspects of the provider agreement. Only after receiving the confirmation E-Mail of the organizer, the registration is completed and accepted. A registration is obligatory.

For questions please contact:

University of Innsbruck
Department of Strategic Management, Marketing and Tourism
SMARTER LIVES 18
Andreas Hagn
Universitätsstraße 15
A-6020 Innsbruck

Tel.: +43-512-570-512-1
E-Mail: smarter-lives@uibk.ac.at
Website: www.smarter-lives.at

Venue

Universität Innsbruck
Sozial- und Wirtschaftswissenschaftliche Fakultät (SOWI Campus)
Universitätsstraße 15
6020 Innsbruck
Austria

Opening times

The exhibition area is open to visitors on the 20th of February 2018 from 11:00 a.m. to 6:00 p.m. The installation of the booths can be realized by the exhibitors from 8:00 a.m. – 11:00 a.m.

If there is additionally booked a roll-up for the event-area, the roll-up can remain in the assigned area from 11:00 a.m. to 06:00 p.m. However, it is not allowed to change the location of the roll-up during the event.

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SMARTER LIVES

Department of Strategic Management, Marketing and Tourism | Universitätsstrasse 15 | A-6020 Innsbruck

Obligatory announcement of the exhibitor

The exhibitor has to deliver not later than a week after registration a short company profile as well as a description of the system including company logo to the organizer in electronic format via E-Mail (smarter-lives@uibk.ac.at).

The optional supplement for the conference binder has to be sent by the exhibitor until February 12th 2018 to the following address:

University of Innsbruck
Department of Strategic Management, Marketing and Tourism
SMARTER LIVES
Andreas Hagn
Universitätsstraße 15
A-6020 Innsbruck

Modifications after that date are not guaranteed to be considered in the context of marketing measurements of the organizer.

Conditions of payment

Together with the participation confirmation, the exhibitors receive the invoice for the ordered service via E-mail. The total amount is due within 15 days after the invoice date. After the payment of the total amount on the due time, the ordered services are firmly reserved. In case of the payment being not on time, the organizer reserves the right to resign from the contract. Information on the prices can be found in the registration form.

Cancellation

A cancellation has to be sent to the organizer in written form and not later than 21 days prior to the event. The cancellation fee is 50 percent of the prearranged payment amount.

In both cases of belated cancellation and absence of exhibitor on the day of the event, the full amount of the fee will be retained.

Liability exclusion or insurance

The organizer takes no liability for any damage, loss or further impairments occurring in the course of the event (including both installation and reduction, during and beyond the event). This also includes possible impairments by third persons. Thus to all exhibitors it is recommended to conclude an insurance covering all common insurable or potential risks, such as fire, thievery, water- and weather impairments as well as further damages, including the risk for the transportation of exhibition material.

The organizer excludes liability for false deliveries. The storage of boxes and packaging material of every kind in the booths, exhibition rooms and especially on emergency exits are forbidden due to emergency prescription. In case of storage room being available, appropriate announcement will be made by the organizer.

Variation

The organizer retains the right to change the content of the event slightly, to replace the referees and to undertake time and location changes.

Final remark

In case of single participation conditions becoming ineffective or impracticable, the residual effectiveness of this contract remains valid. In the place of the ineffective or impracticable contents, those effective and practicable determinations should be applied, which have the most similar effect to the economic aim, which has originally been followed by the ineffective and impracticable conditions of the contract parties.

Place of execution and jurisdiction

Austrian law is applied exclusively. The place of execution and jurisdiction is Innsbruck.